

NetREIT, Inc.

Important Notice Regarding the Availability of Proxy Materials for the Special Shareholder Meeting to be held on November 21, 2016, for NetREIT, Inc.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. To view the proxy statement and annual report, go to www.proxydocs.com/NetREIT. To submit your proxy while visiting this site, you will need the 12 digit control number in the box below.

Under new United States Securities and Exchange Commission rules, proxy materials do not have to be delivered in paper. Proxy materials can be distributed by making them available on the Internet. We have chosen to use these procedures for our 2016 Special Meeting and need YOUR participation.

If you want to receive a paper or e-mail copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. In order to receive a paper package in time for this year's annual meeting, please make this request on or before November 2, 2016.

**For a Convenient Way to VIEW Proxy Materials
— and —
VOTE Online go to: www.proxydocs.com/NetREIT**

Proxy Materials Available to View or Receive:

1. Proxy Statement 2. Annual Report

Printed materials may be requested by one of the following methods:



You must use the 12 digit control number located in the shaded gray box below.

* If requesting material by e-mail, please send a blank e-mail with the 12 digit control number (located below) in the subject line. No other requests, instructions or other inquiries should be included with your e-mail requesting material.

ACCOUNT NO.

SHARES

NetREIT, Inc. Notice of Special Meeting

NetREIT, Inc.

Date: Monday, November 21, 2016
Time: 8:30 a.m. PST
Place: 1282 Pacific Oaks Place, Escondido, CA 92029

The purpose of the Special Meeting is to take action on the following proposal:

The Board of Directors recommends that you vote "FOR" the following.

Advisory vote to approve our named Executive Officer Compensation as described in our Proxy Statement.